

SWM'S

SUMMER SOCIAL

25 June 2019

**Ricoh UK Products Ltd,
Priorslee, Telford, TF2
9NS**



**@SWMtweet
#SWMSocial2019**

 **sustainability**
west midlands

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Welcome to our first Summer Social!

Anna Bright

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SWM Membership: A reminder of our offer

Alan Carr

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Membership – reminder of our offer

By being a member of SWM, you get:

THE CHANCE TO RAISE YOUR PROFILE AND CELEBRATE SUCCESS

- Promotion of your organisation's brand, events, news, achievements and jobs via:
 - SWM website (~7,000 visitors per month)
 - Monthly newsletter (~2,500 subscribers)
 - Networks (~800 individuals, >1,000 SME's)
 - Twitter (~2,000 followers)
- Production of one case study per year, and promotion across the above channels.



By being a member of SWM, you get:

OPPORTUNITIES TO CONTACT, CONNECT & COLLABORATE

- Free attendance at our **NEW** annual SWM Summer Social, a networking event shaped by you, led by you and delivered for you.
- A free place at our high profile Annual Conference, a unique opportunity to connect and work with over 100 cross-sector decision makers to shape the future of the West Midlands.
- The opportunity to discuss collaboration opportunities with fellow SWM members at any time, using SWM as a contact broker.
- Support for your events, through access to our repository of contacts to help you obtain high quality speakers and venues.
- Priority to attend, host, speak and raise your profile at our regular thematic events for our networks, related to our priorities.

By being a member of SWM, you get:

RECOGNITION OF YOUR COMMITMENT TO SUSTAINABILITY

- The use of our membership logo to demonstrate your commitment to sustainability and to enhance your corporate social responsibility.
- An exclusive opportunity to shape the future of the region by helping to develop our new post-2019 Roadmap.

SPECIAL BENEFITS AND EXTRA SUPPORT

- 10% off the cost of our independent sustainability consultancy and advice.
- First priority and a 10% discount when sponsoring any of our events.