



Sustainable Food Conference

Who is SWM?

We are the sustainability adviser for the leaders of the West Midlands.

- Government recognised ‘sustainability champion body’ for West Midlands.
- Our Board is private sector led and cross-sector representative.
- Created in 2002 as a not-for-profit company, that works with over 100 corporate members in the business, public and voluntary sectors.

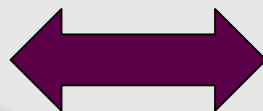
Our role is to act as a catalyst for change through helping leadership in:

- **Strategy** – organisations preparing for the future e.g. sustainability reviews, monitoring.
- **Delivery** – sectors sharing and applying good practice e.g. learning networks, funding, technical advice.
- **Innovation** – cross sectors developing new solutions e.g. research on sustainability priorities for a better region.

81% of our customers rated us ‘excellent to good’ in the delivery of our mission (2011-14).



Learning network for NHS estates, facilities and procurement managers addressing sustainability priorities that also deliver improved health outcomes within the NHS.



A learning network for public health practitioners to promote how sustainability can complement public health targets and drivers.

- To learn more about the Soil Association's Gold Food for Life Catering Mark and how host University Hospitals of North Midlands NHS Trust has achieved this.
- To showcase examples of good practice in relation to the utilisation of sustainable food in the health sector.
- To gain an understanding around how hospitals can integrate sustainable food in their catering service.

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Conference:**

@SWMtweet

