



INNOVATION ALLIANCE

FOR THE WEST MIDLANDS

Updates – 07.07.20

Pam Waddell, Director IAWM



- A bottom-up, independent Alliance of diverse organisations active or interested in (science and technology based) innovation across the West Midlands
- **Our two core aims:**
 - Build and maintain a thriving innovation ecosystem
 - Stimulate and catalyse a pipeline of innovation activity



Black Country LEP



bruntwood
SciTech



West Midlands
Combined Authority



west midlands
ACADEMIC HEALTH SCIENCE NETWORK



Innovate
UK

Update and asks from IAWM (July 2020)

- We are looking for case studies for ‘Innovation Tracker’ to support WMIP Innovation Culture work
- Covid-19 response/ recovery projects following ‘Innovation and Covid-19’ event in April, eg scoping around procurement of innovation
- Developing WMIP Virtual Innovation Team: business facing innovation experts hosted by regional cluster/ sector bodies, across sectors and major market opportunities of WM LIS
- Soft launch of the Grid (Virtual Innovation Platform) MVP for partners – please register <https://the-grid.com/platform/register/>, test and report back info@the-grid.com





CONTACT US



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