

West Midlands Sustainable Development Officers Network
Active Transport Workshop
Tuesday 16 June 2015 (AM)
[Centro House](#), 16 Summer Lane, Birmingham, B19 3SD

Aims of Event

- Hear from key national bodies on both the health and environmental advantages of implementing cycling and walking schemes.
- Learn from local good practice examples of active transport initiatives, including the benefits they brought to both their organisations and local people.
- Obtain information regarding the latest picture in relation to funding opportunities and who has provided support for existing active travel schemes.

Agenda

09:00	Refreshments and networking	
09:30	Welcome and introduction	Alan Carr, SWM
09:35	Active transport: Benefits from the public health perspective	Nigel Smith, Public Health England
09:55	Active places to live, work and play	Yvonne Gilligan, Sustrans
10:20	Smarter Network, Smarter Choices: Walking and cycling initiatives	Kerry Swinger and Alison Kennedy, Centro
10:40	Refreshments and networking	
11:00	Case Study 1: The Staffordshire INTO initiative	Sonia Atkins, Staffordshire County Council
11:20	Case Study 2: The Rush Hour Challenge and other healthy cycling initiatives in Coventry	Naomi Brook and Angela Hands, Coventry City Council
11:50	Workshop: Reflections and challenges Next steps (or wheels) for your authority Plus Q&A opportunity	All
12:25	Evaluation forms	All
12:30	Session close and lunch with a chance to network with delegates from both sessions Opportunity to view the Leaf electric car, courtesy of Cenex	

**West Midlands Sustainable Development Officers Network
Innovative Transport Workshop**

Tuesday 16 June 2015 (PM)

[Centro House](#), 16 Summer Lane, Birmingham, B19 3SD

Aims of Event

- To obtain an overview from national experts on the benefits of embracing low carbon vehicles and infrastructure, on both an organisational and local spatial scale.
- To hear about good practice examples from local authorities that have implemented low carbon, innovative vehicle schemes.
- To gain an understanding on the national and local support and funding opportunities available to local authorities to move towards a decarbonised fleet.

Agenda

12:30	Lunch and a chance to network with delegates from both sessions Opportunity to view the Leaf electric car, courtesy of Cenex	
13:20	Welcome and introduction	Alan Carr, SWM
13:25	Why innovative transport? An overview of opportunities for local authorities, with case studies	Keith Budden, Cenex
13:55	The importance of partnership working and innovative transport funding opportunities	Jon Horsley, Innovate UK
14:15	The smarter way to travel	Andrew Page, Centro
14:35	Refreshments and networking	
14:55	Case Study 1: Birmingham City Council's low carbon vehicle initiatives	Sylvia Broadley, Birmingham City Council
15:15	Case Study 2: Worcestershire County Council's rapid charging points and OLEV bid	Ruth Corral, Worcestershire County Council
15:35	Case Study 3: Video – Coventry City Council's future transport vision	Angela Hands, Coventry City Council
15:45	Workshop: Barriers and opportunities with regards to the uptake of low carbon fleets and infrastructure Plus Q&A opportunity	All
16:25	Evaluation forms	All
16:30	Close and further opportunity to view the Leaf electric car, courtesy of Cenex	

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