

# **Introduction to Campaigning Workshop**

## **Birmingham**

**Friday 16<sup>th</sup> March 2012**



**Do you want to make your voice heard by people in power? Do you want to influence decisions made by the council, UK government, the health service or other bodies that affect your community? Have you started to campaign for change and want advice on how to get to the next level?**

If so, the Sheila McKechnie Foundation's Introduction to Campaigning workshop is for you. The day will provide:

- Insight into the successful features of a campaign
- Sessions on the key steps in planning a campaign
- An opportunity to consult experts such as MPs and journalists on how to put your ideas into practice and what tactics have the most impact

**Friday 16<sup>th</sup> March 2012**  
**Birmingham Friends of the Earth**  
**The Warehouse 54-57 Allison Street, Digbeth, Birmingham B5 5TH**

If you would like more information about the workshop, or to book your place, please visit [www.smk.org.uk/campaign-workshops](http://www.smk.org.uk/campaign-workshops) or contact Mustafa Korel at [mustafa.korel@smk.org.uk](mailto:mustafa.korel@smk.org.uk) or on 020 7697 4042.

Spaces are limited so book your place now. The workshop is £10 per individual. Lunch and refreshments are provided on the day. Please contact us to discuss any accessibility requirements you may have.

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