

Moving Ahead: A Green Transport Charter for the West Midlands Good Practice Event

23rd January 2013

Venue: Sustainability West Midlands, Lockside, 5 Scotland Street, Birmingham B1 2RR

Objectives of event

- Share good practice in reducing CO2 and emissions by signatories and guest speakers.
- Awareness of new opportunities to pilot new technology & promote behaviour change.
- Opportunity to influence forward work plan of the Green Transport Charter for 2013-14.

10:00 Welcome and Introductions – Sustainability WM Chair/Facilitation

10.10 Opportunities to Share Good Practice

Presentation: The JLR / DHL story – lessons from the car and logistics industry - Scott Hardy (JLR) and Paul Mountford (DHL)

Update and discussion on lessons and good practice from transport charter signatories

Up to 3 key points each e.g. carbon reduction, new technologies, behaviour change, impact of recent extreme weather events on operations, other questions.

11.00 Break

11.10 Opportunities to pilot new technology and promote behaviour change

Presentation: Low Carbon Vehicles – ‘A Perspective on Adoption within Private and Public Transport.’ Bernard Porter, Director, Low Carbon Vehicles Grand Challenge Initiative.

Presentation: Users and the Passenger Experience - Andree Woodcock Director, Integrated Transport & Logistics Grand Challenge Initiative.

Presentation: Ensuring local connectivity with High Speed 2 promotes local sustainable travel behaviour - Wesley Sedman, Strategic Development Manager, Centro.

12.20 Opportunities to influence Green Charter forward work plan

Developing Green Transport Charter 2013-14 Objectives –
Centro & Simon Slater Sustainability West Midlands.

12.30 Close and evaluation
Networking Lunch.



Background to event

The Centro Green Transport Charter requires signatories to reduce CO2 from the transport sector, support the piloting of new technology to reduce harmful emissions and promote and encourage sustainable travel behaviour.

Signatories include: Arriva Trains Wales, Centro, Chiltern Railways, Community Transport, Cross Country Trains, Coventry University, Highways Agency, London Midland, National Express West Midlands, Parry People Mover, Road Haulage Association, Rotala Plc, Stagecoach Warwickshire, Travel de Courcey, Travel Midland Metro, Virgin Trains and West Midlands Special Needs Transport.

Part of the commitment of signatories is to participate in several good practice events over the year to share good practice and identify future opportunities to work with other operators to deliver the aims of the charter.

Centro is a member of Sustainability West Midlands. SWM as its role as sustainability adviser to the leaders of the West Midlands is helping to provide independent support to Centro, such as the original development of the charter, networking and good practice events, and a review of progress for 2012-13.

For further information on the charter and progress on the accompanying action plans see

<http://www.centro.org.uk/environment/GreenTransportCharter.aspx>

For information on how to get to this event and to download a location map see

<http://www.sustainabilitywestmidlands.org.uk/contact/>

To register for this event please contact

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