



Ambition & Engagement with the SDGs

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Outline

1

Introduction to the SDGs

2

Why they could help

3

How you could apply them

4

What next

The United Nations Sustainable Development Goals (SDGs)

Overview of the SDGs

The United Nations Sustainable Development Goals (SDGs), also known as the Global Goals, are an internationally recognised framework for delivering sustainable development for all countries by 2030.

Ratified in 2015 by 193 countries, goals are universal, transcending the global north and south.



SDG Targets



14.1 – reduce marine pollution... from land based activities

14.2 – manage and protect marine and coastal ecosystems, take action for restoration



15.5 - significant action to reduce degradation of natural habitats, halt biodiversity loss

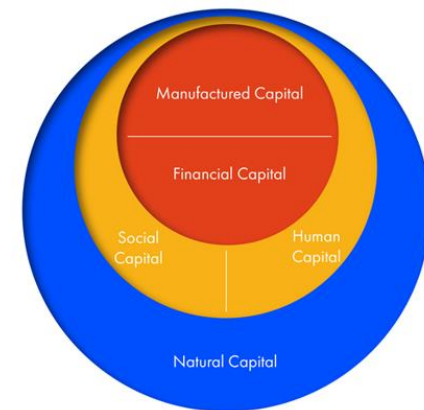
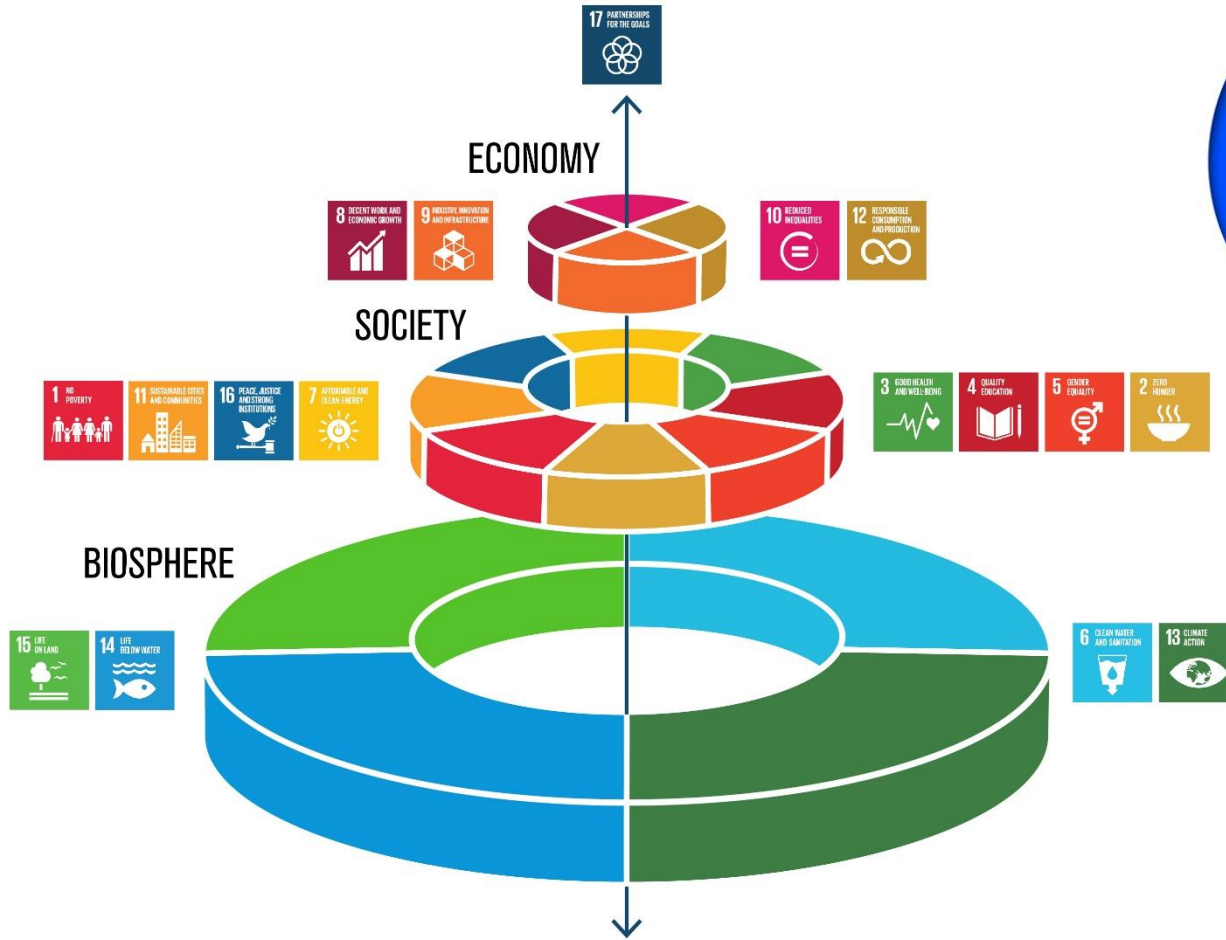
15.6 – fair and equitable sharing of resource benefits

SDG Targets



3.6 – reduce deaths and injuries from road traffic accidents

3.9 – reduce deaths and illnesses from air, water and soil pollution and contamination





GOODLIFE GOALS

1 HELP END POVERTY



2 EAT BETTER



3 STAY WELL



4 LEARN AND TEACH



5 TREAT EVERYONE EQUALLY



6 SAVE WATER



7 USE CLEAN ENERGY



8 DO GOOD WORK



9 MAKE SMART CHOICES



10 BE FAIR



11 LOVE WHERE YOU LIVE



12 LIVE BETTER



13 ACT ON CLIMATE



14 CLEAN OUR SEAS



15 LOVE NATURE



16 MAKE PEACE



17 COME TOGETHER



Why should we use them?

1

Challenge

2

Perspective

3

Engagement

Policies

Processes

Programmes

Projects

What next?

1 Demand it

2 Drive it

3 Model it

4 Move it



Thank you

