



# Smart Transport Workshop

## 7<sup>th</sup> June 2018

# WHO?



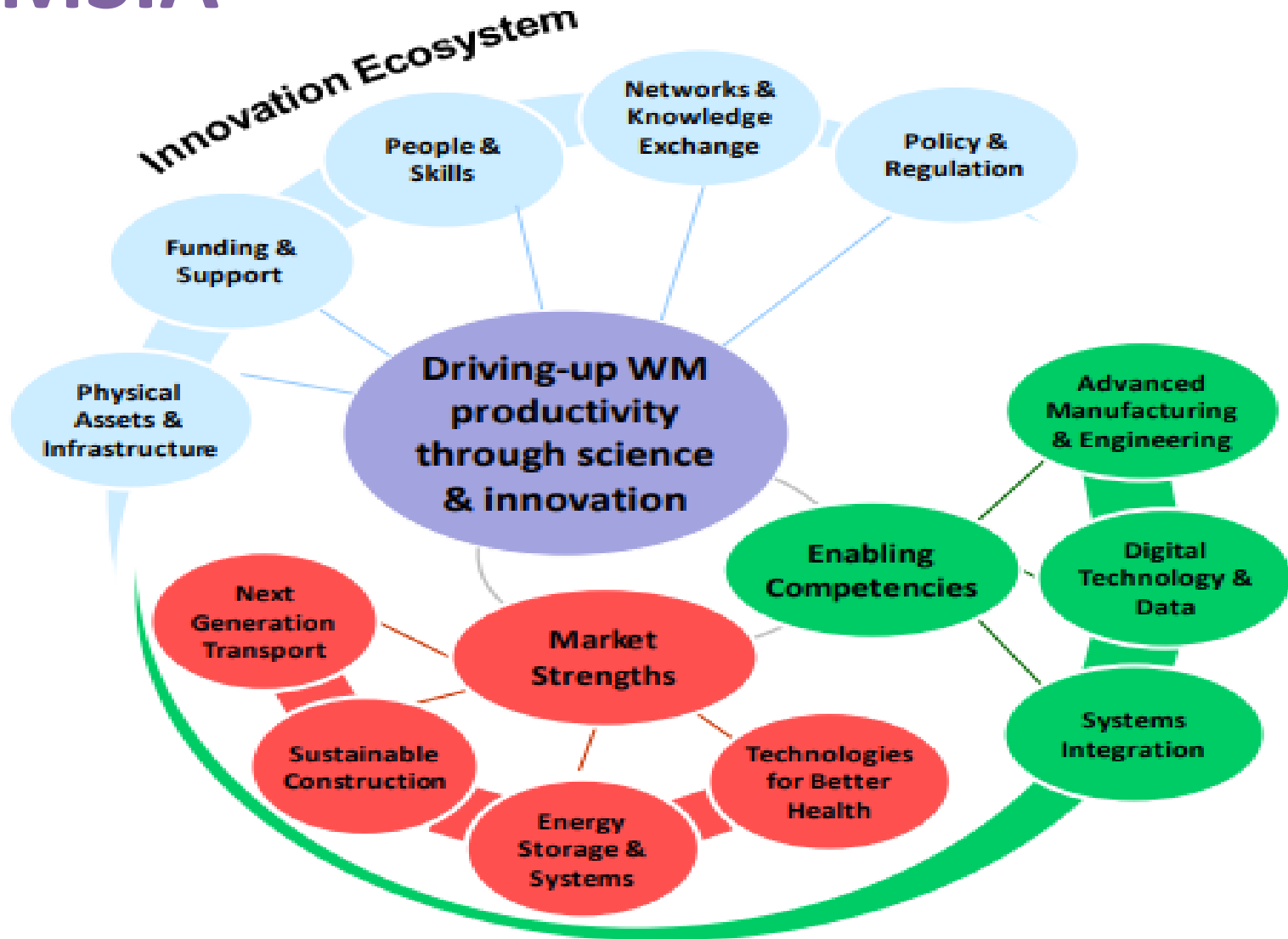
The Smart City Alliance is a cross-sector network whose membership consists of practitioners from universities, local authorities, businesses and voluntary organisations from across the whole West Midlands region.

# WHY?



The goal of a Smart City is to invest in technology in order to create economic, social and environmental improvements. That is an economic and political challenge, not a technology trend; and it is an imperative challenge because of the nature and extent of the risks we face as a society today.

# WMSIA



# WHAT?

- Digital Skills
- Data
- 5G
- Smart Health

# CONNECT



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