



West Midlands National Park Lab

Who we are

The **West Midlands National Park Lab** is the first think-tank established to drive forward an integrated approach to development and change that puts quality of life and quality of the environment at the top of the agenda. Internationally acclaimed, it is regularly consulted by NGOs, government departments and UN Agencies.

Building on our flagship project, the West Midlands National Park (WMNP) and led by inter-disciplinary research and innovation, the WMNP Lab provides leadership by:

- **Creating** - using its unique perspective to develop research, policies and practices that improve the quality of life and quality of the environment for everyone living and working in the region.
- **Exploring** the art of the possible with its wide range of partners and stakeholders to support the regional economy and ensure that the landscape-led ethos of the WMNP is developed and delivered across all key areas of decision-making,
- **Inspiring**, provoking and challenging through reimagining, visioning, capacity building, stakeholder engagement and policy development
- **Collaboration** building partnerships, initiating, coordinating and developing independent ideas and leadership strategies, and rewarding excellence through the WMNP Awards programme.
- **Curating** - collecting, aggregating and analysing spatial information and data in the WMNP Observatory.

What we do

- **Strategic Landscape Visioning**; working with partners to develop landscape visioning, at scale, and in the context of economic, social and environmental drivers.
- **Policy, Financial & Governance research and advocacy**; developing new approaches to align public and private sector organisations with their long-term goals and responsibilities.
- **The WMNP Awards**; an annual program designed to identify, qualify and celebrate regional examples of excellence.

Talk to us

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<https://www.bcu.ac.uk/architecture-and-design/research/catid/projects>

