



ELP2

Hello from UpRising and Shropshire Wildlife Trust!

We are currently recruiting for our new programme and we need your help.

ELP2 is a new, collaborative project, built upon UpRising's six years of delivery in Environmental Leadership and SWT's experience in connecting communities with nature.

We want to reach as many young people as possible who deserve the opportunity to take part - especially those who have traditionally not been represented in this area.

This pack contains all you need to know in order to promote this programme with your networks, as well as templates for sharing directly with young people.

If you need support in accessing this document, or need these materials in a different format, please don't hesitate to ask!



Shropshire
Wildlife Trust



ELP2

Who are we?

UpRising is a UK-wide youth leadership development organisation and recognised as a pioneering charity promoting the issues of social mobility and equality.

Shropshire Wildlife Trust (SWT) has a vision of a thriving natural world, where Shropshire's wildlife and natural habitats play a valued role in addressing the climate and ecological emergencies, and people are inspired and empowered to take action for nature.

Thanks to National Lottery players, UpRising's expertise in engaging underrepresented youth will be combined with Shropshire Wildlife Trust's experience in outdoor learning to create the Environmental Leadership Programme 2.0.



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What is ELP2?

UpRising and SWT recognise that young people can be a driving force for social and environmental action. We want to equip them with the tools they need to lead this change!

ELP2 is an exciting new Environmental Leadership Programme that focuses on Nature Connection and behavioural change.

This is a FREE opportunity to take part in a 9 month programme, designed specifically around current environmental hot topics.

This flexible, hybrid programme will feature knowledge and skills sessions, access to exciting organisations and speakers, in-person meet ups and the chance to run a campaign - supported by our wonderful staff and expert volunteers.



ELP2

Who can take part?

We are looking for participants from across the West Midlands aged 18-25. No specific experience is needed - just an interest in the environment and a desire to enact positive change!

We are interested in hearing from young people with a range of backgrounds; with experiences of nature in both urban and rural contexts. We think it is important that our participants do not only learn from us, but also from each other.

UpRising particularly welcomes applications from young people who may face barriers to leadership. This includes those who have been historically underserved due to race, gender, sexuality, disability and social class, as well as young people who are NEET and those who have experienced the care system.

Can you help us reach the right people?

Use the templates provided to share this opportunity!

Twitter: @UpRising_UK and @ShropsWildlife are now recruiting for ELP2, a new programme focusing on Nature Connection! For more info and how to apply, visit elp2.uk. #ClimateFundUK #NationalLottery #YoungLeaders

LinkedIn: (please tag us at UpRising Leadership and Shropshire Wildlife Trust) : Are you 18-25, West Midlands based and interested in leading environmental change within your local community? Check out UpRising and Shropshire Wildlife Trust's new collaborative programme, ELP2!

This free, 9-month programme, focusing on nature connection and behavioural change, will offer a safe space for you to learn about, create and measure tangible change, as well as connecting you with experts in the field. You'll also be supported to run your own group campaigns!

Applying is quick and easy! Just visit elp2.uk.

Interested, but want to know more? Visit the above site and email hello@uprising.org.uk with any questions.

#ClimateFundUK #Conservation #Environment #NationalLottery #NatureConnection #YoungLeaders #ChangingtheFaceofPower

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Want to know more? Visit elp2.uk for more info and how to apply, or email hello@uprising.org.uk with any questions.

Instagram: Please repost our pinned post, or share to your stories, tagging @UpRising_UK and @shropshire_wildlife_trust.

Flyers: Our flyers - also attached to this email - are designed to be shared directly with potential participants. Please feel free to download and use them, either in digital or printed form (please use them exactly as they are).

How we can help you...

Do you work with 18-25 year olds in the West Midlands?

If you have a group of young people that you work with, we'd be happy to come along and deliver a free taster session for them so that they can get an insight into what the programme offers before they sign up to join!

What they'll get:

- A chance to learn about ELP2 and how to get involved
- An understanding of what nature connection means and why it matters
- An introduction into campaign design

If you'd like to partner with us on this, please reply to the email from UpRising, or send us a message at hello@uprising.org.uk.

We'll also be looking for speakers when our programme starts! Feel free to get in touch if you think this could be you.

Here's what our alumni had to say about our previous ELP...

"Everything that I've achieved, I have been able to do it because of my networks and contacts that I met on your programme."

"Without UpRising, I would not be trying to make an impact in the way I am making impact now."

"It had a huge impact on my life and the direction that it's taken... and came at a very important time."