

## **Exciting new ways to partner with SWM & demonstrate your sustainability credentials**

As an existing member you already understand the benefits of being part of Sustainability West Midlands; from insight and expertise to collaborative opportunities and promotion of your organisation to access a rich and diverse network across the region and beyond.

**As a step up from our standard membership, we are introducing the option to upgrade to one of three enhanced Supporting Member packages to further demonstrate your commitment to sustainability, support your journey and enhance your engagement with us.**

As an independent not-for-profit, our revenue supports our dedicated focus on making the West Midlands more sustainable, fairer, and greener for all. For over 20 years, we've been at the forefront of influencing and supporting both public and private sector organisations in creating a more sustainable future for businesses and communities in the West Midlands.

Becoming a Supporting Member will enable SWM to continue to convene, collaborate and catalyse action through our membership across the region.

## A reminder of our Member Benefits

As well as having access to a powerful network, every member benefits from preferential and discounted access to SWM events, publications, insights, advice and collaborative opportunities.

- Discounts on consultancy, coaching, research and training Opportunity to partner with SWM on paid consultancy work
- Nominated contact and regular updates Member only digital publications
- Insight and best practice Collaboration brokerage service
- Opportunities to showcase your organisation, promote jobs and share best practices through all SWM communications channels Free places at SWM's Annual Conference and Members' Mingle & AGM
- Speaker support for your events Discounted opportunities to sponsor or exhibit at SWM events

## Our new Supporter Member packages

### *Platinum*

Platinum membership is for those members who wish to engage with us at a higher level and is managed by the Chief Executive. Platinum members are expected to sign up to the West Midlands Net Zero Pledge. In addition to all normal member benefits Platinum membership includes:

- Director level account management, with quarterly meetings, to support your sustainability aspirations and ensure that your aims are being achieved
- Enhanced discount (15%) on consultancy, coaching, research and training
- Your brand displayed on SWM's website homepage, monthly newsletter, and members only LinkedIn group page
- Use of exclusive SWM Platinum Supporter logo
- Table of eight at the SWM Annual Conference and Members' Mingle
- Guaranteed speaking opportunity at SWM Annual Conference and Members' Mingle & AGM
- An exhibition stand at the Annual Conference and Members' Mingle & AGM with a prime location
- Additional invitations to exclusive Supporter events
- First option for all sponsorship, publicity, press, policy and speaker opportunities.
- Up to two guaranteed editorial pieces in the SWM Newsletter
- Free use of meeting space at STEAMhouse up to six times per year

## Gold

Gold membership provides a real opportunity for you to increase the profile of your organisation; your dedicated, senior level Account Manager, will work with you to understand your needs and how SWM can support you directly and through our extensive network to connect you to the right people. In addition to all normal member benefits Gold membership includes:

- Senior level account management, with bi-annual meetings
- Enhanced discount (12%) on consultancy, coaching, research and training
- Your brand and profile displayed on website Supporters' page and monthly newsletter
- Use of exclusive SWM Gold Supporter logo
- Four delegate spaces at the SWM Annual Conference and Members' Mingle & AGM
- An exhibition stand at the Annual Conference and Members' Mingle & AGM with a prime location
- Additional invitations to exclusive Supporter events
- First option for all sponsorship, publicity, press, policy and speaker opportunities
- One guaranteed editorial piece in SWM Newsletter
- Free use of meeting space at STEAMhouse up to four times per year

## Silver

If you've been a member of SWM for some time and are ready to take it to the next level, Silver membership is for you. In addition to all normal member benefits Silver membership includes:

- Senior level account management, with bi-annual meetings
- Enhanced discount (12%) on consultancy, coaching, research and training
- Your brand and profile displayed on website Supporters' page, monthly newsletter, and members only LinkedIn group page
- Use of exclusive SWM Silver Supporter logo
- Two delegate spaces at the SWM Annual Conference and Members' Mingle & AGM
- Additional invitations to exclusive Supporter events
- First option for all sponsorship, publicity, press, policy and speaker opportunities
- Free use of meeting space at STEAMhouse up to three times per year

	<i>Standard</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>
		<b>£3,000</b>	<b>£5,000</b>	<b>£10,000</b>
<b>BENEFITS</b>				
Nominated point of contact	✓	✓	✓	✓
Priority to attend, host or speak at SWM network events	✓	✓	✓	✓
Members Newsletter	✓	✓	✓	✓
Promotion of brand, events, news, achievements, and jobs across our communications	✓	✓	✓	✓
Entry in online Membership Directory	✓	✓	✓	✓
Use of SWM as a contact broker	✓	✓	✓	✓
Support in securing venues and speakers for your events	✓	✓	✓	✓
Invitation to exclusive Supporter only events		✓	✓	✓
Logo featured on homepage		✓	✓	✓
Logo, profile & URL on Supporters page		✓	✓	✓
Logo on Newsletter		✓	✓	✓
Use of SWM Supporter logo in own material		✓	✓	✓
Senior level account manager		✓	✓	
Exhibition stand with prime location at Annual Conference and Members' Mingle & AGM			✓	✓
Guaranteed speaking opportunity at Annual Conference and Members' Mingle & AGM				✓
Director level account manager				✓
Discount on consultancy, coaching, research and training	<b>10%</b>	<b>12%</b>	<b>12%</b>	<b>15%</b>
Delegate places at SWM Annual Conference and Members' Mingle & AGM	<b>1</b>	<b>2</b>	<b>4</b>	<b>8</b>
Free use of meeting space at STEAMhouse (times/year)	<b>2</b>	<b>3</b>	<b>4</b>	<b>6</b>
Top priority & discount when sponsoring SWM events	<b>10%</b>	<b>10%</b>	<b>10%</b>	<b>15%</b>
Guaranteed feature in Newsletter (per year)			<b>1</b>	<b>2</b>

To confirm your Supporter membership please complete this short [Expression of Interest](#) and we will get back to you as soon as possible. If you have any queries please contact us at [enquiries@swm.org.uk](mailto:enquiries@swm.org.uk) or 07751 930625.