

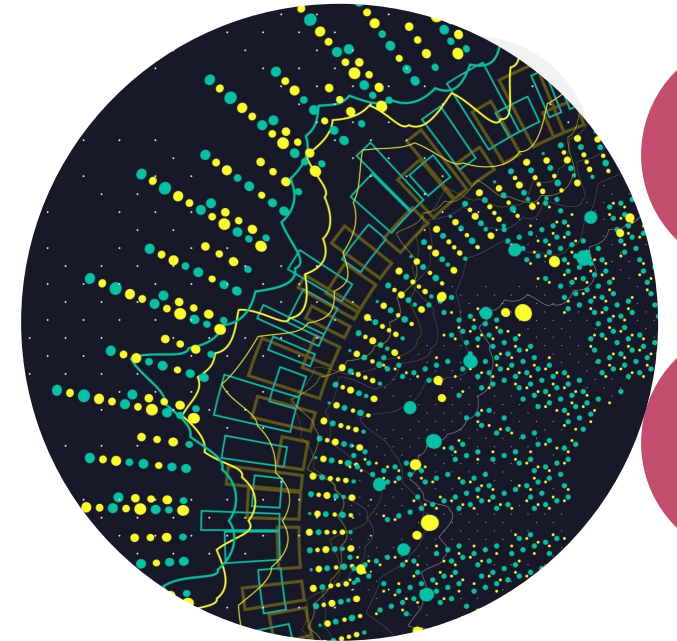
## Research Project:

# Decarbonising SMEs in the UK:

Engaging to address Scope 3 emissions within Global Supply Chains

### Project leads:

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# Project Brief:

Dear Participant,

Thank you for being so interested in our research.

We want to tell you more about our research programme and your involvement in this process.

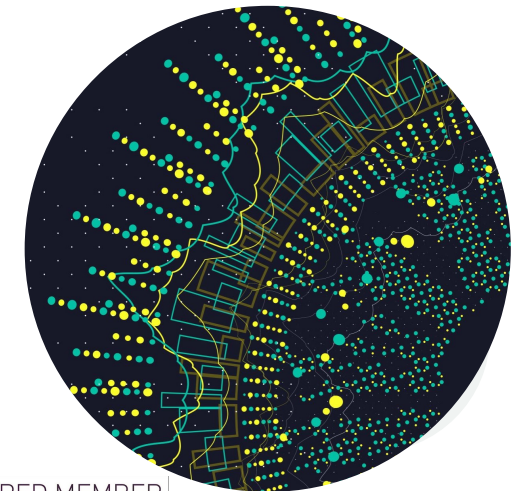
Decarbonising business models and proactively tackling emissions across supply chains remain fundamental challenges in achieving Net Zero, particularly for SMEs. They need all the support, training and resources they can get. This research project can potentially influence the experiences and understanding of risks and solutions that SMEs across the UK face in their Net Zero transitions.

The research wants to explore SMEs' journeys in this transition and share policy insights, strategies, and solutions on how SMEs can best help and support their own Net Zero journeys. We recognize that every SME is unique, and so is its approach to decarbonization, and we think that policy and related support should reflect that.

Our research wants to shed further light on this process through your participation. We are developing in-depth case studies of SMEs through hour-long interviews and further research in the Midlands and North East. We provide further details of our research on the next page.

If you are interested, please reach out to us. We will also attempt to contact you soon.

Roshan & Carole



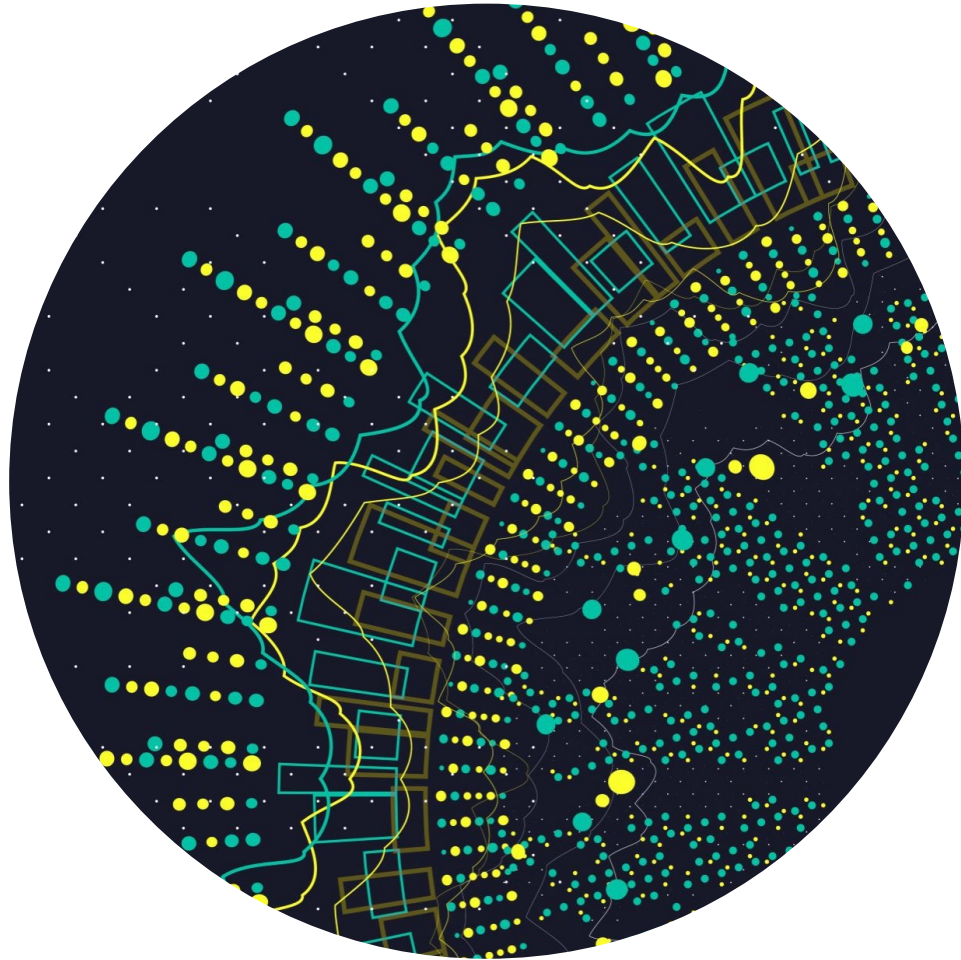
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## Our Research:

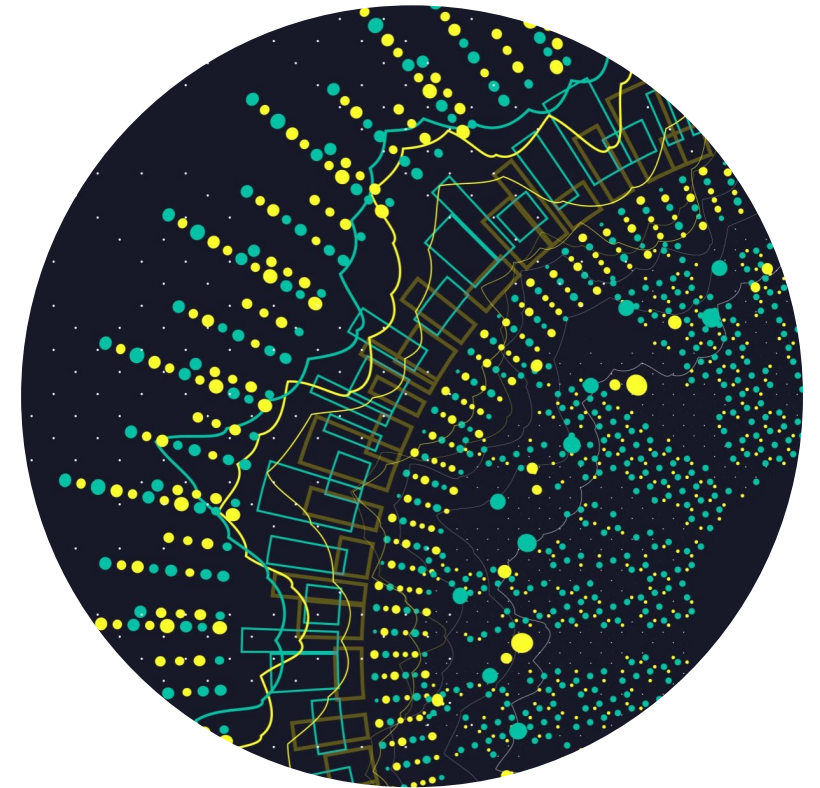
- The University's Ethics Committee independently reviews our research process. We may contact you to take part in our study with further details explaining the purpose and method of our research, the risks and benefits of participating, and how we will treat the research data. We would greatly appreciate it if you could volunteer.
- Participation in the study is entirely voluntary, and you have the freedom to withdraw your participation at any time.
- We will approach you for an interview. We will provide you with the questions before and record your views at the workshop to help our research.
- All recorded data is for research purposes and subsequently aggregated and anonymised. None of your directly-attributable views will be shared with anyone outside the academic research team. If you then decide you do not want your views to be recorded, please let us know. However, please note that you will not be able to withdraw your views after two weeks after the interview.
- Profile: We are seeking to speak with owners, directors, and managers of small and medium-sized enterprises (SMEs) in the Midlands and The North East with 10 to 250 employees, who can show some level of carbon data in their operations. The specific industry is not important.
- We will publish and share executive briefs summarising existing understanding of the issues, challenges, actionable insights and solutions emerging from our research. A website can be announced.





**Thank you**

As a thank you for participating, we will send you a copy of the [Executive Brief](#) of our latest workshop..



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