

## Annual SWM Membership Benefits and Fees

By becoming a member of SWM, you will get:

### THE CHANCE TO RAISE YOUR PROFILE AND CELEBRATE SUCCESS

- Promotion of your organisation's brand, events, news, achievements and jobs via:
  - SWM website (~3,000 visitors per month)
  - Monthly newsletter (~2,500 subscribers)
  - Networks (~800 individuals, >1,000 SME's)
  - Twitter (~1,900 followers)
- Production of one case study per year, and promotion across the above channels.

### OPPORTUNITIES TO CONTACT, CONNECT & COLLABORATE

- Free attendance at our **NEW** annual SWM Summer Social, a networking event shaped by you, led by you and delivered for you.
- A free place at our high profile Annual Conference, a unique opportunity to connect and work with over 100 cross-sector decision makers to shape the future of the West Midlands.
- The opportunity to discuss collaboration opportunities with fellow SWM members at any time, using SWM as a contact broker.
- Support for your events, through access to our repository of contacts to help you obtain high quality speakers and venues.
- Priority to attend, host, speak and raise your profile at our regular thematic events for our networks, related to our priorities.

### RECOGNITION OF YOUR COMMITMENT TO SUSTAINABILITY

- The use of our membership logo to demonstrate your commitment to sustainability and to enhance your corporate social responsibility.
- An exclusive opportunity to shape the future of the region by helping to develop our new post-2020 Roadmap.

### SPECIAL BENEFITS AND EXTRA SUPPORT

- 10% off the cost of our independent sustainability consultancy and advice.
- First priority and a 10% discount when sponsoring any of our events.

 **ANNUAL MEMBERSHIP FEES**

*All costs are exclusive of VAT*

 **APPLY NOW!**

Visit our website to download a membership application form

Contact us for more information or to discuss your membership at any time:

[enquiries@swm.org.uk](mailto:enquiries@swm.org.uk) | 0121 237 5890

[www.sustainabilitywestmidlands.org.uk](http://www.sustainabilitywestmidlands.org.uk)

 **WHAT THEY SAID**

*"Our first year with SWM has been a great success. We have participated in several well organised, engaging events that provided a platform to present our company's ideas and products to new clients and industry stakeholders." - Boningale Ltd*

*"Collaboration with other SWM members presents the perfect opportunity to develop new and innovative solutions that deliver shared benefits and enhances our reputation as a world leading University." - University of Birmingham*