

Annual SWM Membership Benefits and Fees

By becoming a member of SWM, you will get:

THE CHANCE TO RAISE YOUR PROFILE AND CELEBRATE SUCCESS

- Promotion of your organisation's brand, events, news, achievements and jobs via:
 - SWM website (~3,000 visitors per month)
 - Monthly newsletter (~2,500 subscribers)
 - Networks (~800 individuals, >1,000 SME's)
 - Twitter (~1,900 followers)
- Production of one case study per year, and promotion across the above channels.

OPPORTUNITIES TO CONTACT, CONNECT & COLLABORATE

- Free attendance at our **NEW** annual SWM Summer Social, a networking event shaped by you, led by you and delivered for you.
- A free place at our high profile Annual Conference, a unique opportunity to connect and work with over 100 cross-sector decision makers to shape the future of the West Midlands.
- The opportunity to discuss collaboration opportunities with fellow SWM members at any time, using SWM as a *contact broker.
- Support for your events, through access to our repository of contacts to help you obtain high quality speakers and venues.
- Priority to attend, host, speak and raise your profile at our regular thematic events for our networks, related to our priorities.

RECOGNITION OF YOUR COMMITMENT TO SUSTAINABILITY

- The use of our membership logo to demonstrate your commitment to sustainability and to enhance your corporate social responsibility.
- An exclusive opportunity to shape the future of the region by helping to develop our new post-2020 Roadmap.

SPECIAL BENEFITS AND EXTRA SUPPORT

- 10% off the cost of our independent sustainability consultancy and advice.
- First priority and a 10% discount when sponsoring any of our events.

*SWM may share your email address with other SWM members only, as part of our commitment to ensuring best practice in sustainability is shared amongst our members. By signing up to become a SWM member, you automatically give consent for us to do this. No other details will be shared with any other parties, without express consent given by you in written form.

 **ANNUAL MEMBERSHIP FEES**

All costs are exclusive of VAT

Please note: New memberships approved after the 1st September will include the following years' membership fee.

 **APPLY NOW!**

Visit our website to download a membership application form

Contact us for more information or to discuss your membership at any time:

enquiries@swm.org.uk | 0121 237 5890

www.sustainabilitywestmidlands.org.uk

 **WHAT THEY SAID**

"Our first year with SWM has been a great success. We have participated in several well organised, engaging events that provided a platform to present our company's ideas and products to new clients and industry stakeholders." - Boningale Ltd

"Collaboration with other SWM members presents the perfect opportunity to develop new and innovative solutions that deliver shared benefits and enhances our reputation as a world leading University." - University of Birmingham