

Annual SWM Membership Benefits and Fees

By becoming a member of SWM, you will get:

THE CHANCE TO RAISE YOUR PROFILE AND CELEBRATE SUCCESS

- Promotion of your organisation's brand, events, news, achievements and jobs via:
 - SWM website (~3,000 visitors per month)
 - Monthly newsletter (~2,600 subscribers)
 - Networks (~800 individuals, >1,000 SME's)
 - Twitter (~2,100 followers)
- Production of one case study per year, and promotion across the above channels.

OPPORTUNITIES TO CONTACT, CONNECT & COLLABORATE

- Free attendance at our annual SWM Summer Social, a networking event shaped by you, led by you and delivered for you.
- A free place at our high-profile Annual Conference, a unique opportunity to connect and work with over 100 cross-sector decision makers to shape the future of the West Midlands.
- The opportunity to discuss collaboration opportunities with fellow SWM members at any time, using SWM as a contact broker.
- Support for your events, through access to our repository of contacts to help you obtain high quality speakers and venues.
- Priority to attend, host, speak and raise your profile at our regular thematic events for our networks, related to our priorities.

RECOGNITION OF YOUR COMMITMENT TO SUSTAINABILITY

- The use of our membership logo to demonstrate your commitment to sustainability and to enhance your corporate social responsibility.
- An opportunity to work with us to deliver and support the development of the regional Roadmap to 2030.

SPECIAL BENEFITS AND EXTRA SUPPORT

- 10% off the cost of our independent sustainability consultancy and advice.
- First priority and a 10% discount when sponsoring any of our events.

 **ANNUAL MEMBERSHIP FEES**

£1,000		Private sector ≥250 employees
£750		Universities ≥250 employees
£500		Public sector ≥250 employees
£350		Private sector ≥10 / <250 employees Public sector <250 employees Third sector ≥250 employees
£250		Third sector ≥10 / <250 employees
£100		Private sector <10 employees
£50		Third sector <10 employees
Free		Annual partnership with fellow membership organisations upon application

All costs are exclusive of VAT

 **APPLY NOW!**

Visit our website to download a membership application form

Contact us for more information or to discuss your membership at any time:

enquiries@swm.org.uk | 0121 237 5890

www.sustainabilitywestmidlands.org.uk

 **WHAT THEY SAID**

“Our first year with SWM has been a great success. We have participated in several well organised, engaging events that provided a platform to present our company’s ideas and products to new clients and industry stakeholders.” - Boningale Ltd

“Collaboration with other SWM members presents the perfect opportunity to develop new and innovative solutions that deliver shared benefits and enhances our reputation as a world leading University.” - University of Birmingham