

Annual SWM Membership Benefits and Fees

By becoming a member of SWM, you will get:



THE CHANCE TO RAISE YOUR PROFILE AND CELEBRATE SUCCESS

- Promotion of your organisation's brand, events, news, achievements and jobs via:
 - SWM website (~3,000 visitors per month)
 - Monthly newsletter (~2,600 subscribers)
 - Networks (~800 individuals, >1,000 SME's)
 - Twitter (~2,500 followers)
 - Indeed (~1,100 followers)
- Production of one case study per year, and promotion across the above channels.

OPPORTUNITIES TO CONTACT, CONNECT & COLLABORATE

- Free attendance at our annual SWM Summer Social, a networking event shaped by you, led by you and delivered for you.
- A free place at our high-profile Annual Conference, a unique opportunity to connect and work with over 100 cross-sector decision makers to shape the future of the West Midlands.
- The opportunity to discuss collaboration opportunities with fellow SWM members at any time, using SWM as a contact broker.
- Support for your events, through access to our repository of contacts to help you obtain high quality speakers and venues.
- Priority to attend, host, speak and raise your profile at our regular thematic events for our networks, related to our priorities.

- The opportunity to discuss collaboration opportunities with fellow SWM members at any time, using SWM as a contact broker.

RECOGNITION OF YOUR COMMITMENT TO SUSTAINABILITY

- The use of our membership logo to demonstrate your commitment to sustainability and to enhance your corporate social responsibility.
- An opportunity to work with us to deliver and support the development of the regional Roadmap to 2030.
- Twice yearly use of the meeting rooms for up to 30 people based at Millennium Point in central Birmingham.

SPECIAL BENEFITS AND EXTRA SUPPORT

- 10% off the cost of our independent sustainability consultancy and advice.
- First priority and a 10% discount when sponsoring any of our events.

 **ANNUAL MEMBERSHIP FEES**

£1,000	→	Private sector ≥250 employees
£750	→	Universities ≥250 employees
£500	→	Public sector ≥250 employees
£350	→	Private sector ≥10 / <250 employees Public sector <250 employees Third sector ≥250 employees
£250	→	Third sector ≥10 / <250 employees
£100	→	Private sector <10 employees
£50	→	Third sector <10 employees
Free	→	Annual partnership with fellow membership organisations upon application

All costs are exclusive of VAT

 **APPLY NOW!**

Visit our website and complete our membership application form which is easy to apply to [online!](#)

Contact us for more information or to discuss your membership at any time: enquiries@swm.org.uk
www.sustainabilitywestmidlands.org.uk

 **WHAT OTHER MEMBERS HAVE SAID**

"We have had a trying year and cut back on networking and memberships but chose to stay with SWM as we see the value of being in a group of likeminded businesses. We are first and foremost focused on saving carbon and the SWM has strong directives that marry up with our core beliefs". CEO and Founder of Optimise Energy

"Collaboration with other SWM members presents the perfect opportunity to develop new and innovative solutions that deliver shared benefits and enhances our reputation as a world leading University." - University of Birmingham