

## WMCA Direct Levers of Influence

| Governance & Operations  | Strategy and Policy  | Programmes (& Budgets)   | Key Sites (& WMCA contribution)   |
|--|--|--|---|
| <p><b>Mayor and Board Portfolios</b> – Environment, Wellbeing &amp; HS2, Economic Growth, Housing and Land, Skills and Productivity, Cohesion &amp; Integration &amp; Public Service Reform, Transport, Finance &amp; Investments.</p> <p><b>Board/Committees</b> – Audit/Risk, Investment, Scrutiny, Public Services Reform, Transport Delivery, Wellbeing, Housing and Land Deliverery</p> <p><b>Staff</b> – awareness and specific training</p> <p><b>Communications</b> – internal and external</p> <p><b>Estate management</b> – facilities and staff travel</p> <p><b>Procurement</b> – social value policy Nov 207</p> <p><b>Investment system</b> – assessment, decision support, required outputs and monitoring</p> <p><b>Building standards</b> – required by funding</p> | <p><b>Mayors Renewal Plan</b> – Jan 2017</p> <p><b>Economic Strategic Economic Plan &amp; Performance Management Framework</b> – June 2016</p> <p><b>WM Science and Innovation Audit</b> – June 2017</p> <p><b>Productivity and Skills Commission</b> – launched April 2017</p> <p><b>Land Commission</b> – Land Action Plan Feb 2017</p> <p><b>WMCA Investment Prospectus</b> – 50 plus sites – June 2016</p> <p><b>WM Local Industrial Strategy</b> - Expected end of 2019?</p> <p><b>Transport Movement for Growth and 10 Year Delivery Plan</b> – June 2016</p> <p><b>Cycling Charter</b> – Aug 2016</p> <p><b>WM Low Emissions Delivery Plan</b> – July 2016</p> <p><b>Environment WMCA Environment Priorities</b> – Sept 2017</p> <p><b>WMCA Environment Strategy</b> – 2014 rebranded internal focused centro one.</p> <p><b>Regional Energy Strategy</b> – Expected March 2018</p> <p><b>Health WMCA West Midlands on the Move</b> – Physical activity Nov 2017</p> <p><b>Mental Health Commission</b> - Action Plan launched Jan 2017</p> <p><b>Other Leadership Commission</b> – launched 2017</p> | <p><b>Transport for West Midlands</b> – WMCA transport arm for delivery of local buses, metro, rail, stations services. (121m 2017/18)</p> <p><b>WMCA Operational Budget</b> – Staffing etc (4m 2017/18)</p> <p><b>Transport programmes</b> – road, rail, metro investment, HS2 links, delivered by TfWM and others (HS2 Growth Package £4.4 Billion Local Transport £1.7 Billion, Enterprise Zone expansion 20m)</p> <p><b>Housing Programme</b> – supporting key sites (£500m)</p> <p><b>Land Remediation Programme</b> -focus on sites in Black Country (£200m)</p> <p><b>Employment and Skills Programme</b> – still being developed (£30m)</p> <p><b>Public Service Reform</b> - early years intervention, estates, finances etc (Real Estate £1.1 Billion)</p> <p><b>West Midlands Growth Company</b> - Foreign investment, tourism, business support</p> <p><b>WM Innovation Alliance</b> - Centre for Demonstration of Intelligent Systems – Energy, Buildings, Health (£50m)</p> <p><b>Energy Capital</b> – Regional Energy Commission on Energy Innovation Zones (£0.2m)</p> | <p><b>Black Country LEP</b><br/>Wolverhampton Station Interchange - station improvements, offices, retail, leisure by 2019<br/>Wolverhampton, Dudley, Birmingham, Solihull – Metro extension by 2026 (£1.1billion)<br/>Dudley Enterprise Zone – High Tech Manufacturing Hub<br/>Wolverhampton and Walsall Enterprise Zone – i54 Environmental, Automotive, Aerospace<br/>Black Country Garden City – Housing and Green infrastructure across area</p> <p><b>Birmingham and Solihull LEP</b><br/>Birmingham Curzon Street HS2 -Station, Homes, Commercial Space by 2026 (£1 billion)<br/>Solihull UK Central HS2 (Station, Homes, Commercial Space) by 2026<br/>East Birmingham and North Solihull Regeneration (Homes, Commercial Space, Transport)– in scoping<br/>Birmingham – Greater Icknield and Smethwick Housing<br/>Cannock – Kingswood Industrial Park<br/><i>Commonwealth Games 2022</i></p> <p><b>Coventry and Warwickshire LEP</b><br/>Coventry Friargate - offices, retail by 2022 (£200m)<br/>Coventry &amp; UK Central corridor - commercial, homes, transport by 2026 (£400m)<br/><i>UK City of Culture – 2021, European City of Sport 2019</i></p> |

Sources are wmca.org.uk website (last accessed 7/2/18) and WMCA 2017/18 Annual Plan

## WMCA Indirect Levers of Influence

| Leadership and Promotion   | Scaling up and supporting good local practice  | Developing new solutions due to scale and cross-sector working   |
|--|--|--|
| <p>Promotion of region with external investors and UK Government</p> <p>Power to convene range of stakeholders to focus on a topic or develop a solution.</p> <p>Ability to coordinate at regional scale across local partners</p> | <p>Supporting national good practice events with other CAs and national and international networks.</p> <p>National and local benchmarking to identify good practice</p> <p>Supporting existing or new local authority, business, community networks to share good practice.</p> <p>Measuring and reporting progress annually.</p> | <p>Attract national and international investors through clear offer of market opportunity, certainty provided by cross-party priorities and plans, and business and university support.</p> <p>Identify gaps and clear ask from Government to pilot or test out new ideas or application of national strategy.</p> <p>Develop new local solutions and business models to deliver them e.g. pooling and sharing central resource.</p> |

Sources: SWM annual conference e and workshops with WMCA staff and stakeholders 2016-18

## Background

This note provides a summary of the WMCA direct and indirect levers of influence that have been mapped by Sustainability West Midlands (SWM) at a high level to inform where advice and support sustainability needs to be integrated based on the type of roles and influence the WMCA can have. This has informed the [SWM support programme](#) for the WMCA and the improvement plan to help the WMCA become ‘best in class’ in the delivery of the sustainability agenda.

Version 2:1.5.18 – Dr Simon Slater, SWM